

## **EnergiseLegal case study**

**For Solicitors/Career Management/Becoming self employed**

**Support to become self-employed & market themselves**

### **The Brief**

Our client approached us for help as they wanted to become self-employed after many years of dedicating themselves to raising their children and supporting their husband's career.

### **My Role**

We helped them to market themselves by identifying referrers, target clients, what they had to offer, services and how to price them, and guidance about their brand and printed material about their services.

### **The Result**

They achieved paid work, various legal and business projects, a portfolio career, which played to their strengths and with good remuneration for their efforts.