

EnergiseLegal case study

Firms/Marketing Us/Content Creation

Career transition case studies

The Brief

- Source 23 suitable diverse solicitor career transition case studies.
- Create case studies in an engaging way to a consistent format.

Our Role

- Design questionnaire used to create case study content.
- Project manage the project and deliver to deadline and within budget.
- Create case studies following liaison with agreed sample.
- Source avatars and choose case study headlines.

The Result

- 100% of case studies completed by the agreed deadline.
- A diverse and interesting selection of career transition case studies.
- Cost effective on-line content to help and inform solicitors at major career crossroads.