

EnergiseLegal case study

Firms/Marketing Us/Content Creation

Diversity and Inclusion content for LexisNexis

The Brief

- To provide 13 practical practice notes; guides, questionnaires and checklists to explain diversity and inclusion for use by small/medium sized law firms.

My Role

- Recommend topics for suite of practice notes.
- To create content about unconscious bias and D&I within budget and to deadline.
- Explain diversity and inclusion in a matter of fact and down to earth way.
- Provide easy to understand content for use by all levels.

The Result

- Simple practical guides to help overcome unconscious bias and build a diverse and inclusive culture in small and medium size law firms.
- Self-completion unconscious bias questionnaire.
- 13 simple practical checklists and templates.
- Topics included: benefits of diversity and inclusion, measuring progress of D&I, D&I monitoring record, policies and processes supporting diversity and inclusion, roles and responsibilities for managing D&I, checklist to ensure multicultural engagement.