

## **EnergiseLegal case study**

### **Solicitors/Career Management/Becoming Self Employed**

#### **From senior partner to portfolio career**

##### **The Brief**

- Founder and senior partner of her own firm, our client was ready for a career change but didn't want to retire.

##### **My Role**

- We helped her to get clarity on what she wanted next in her career and how to get it.
- We provided marketing mentoring to help her brand and market herself to target clients.
- We gave feedback about her web site, biogs, LinkedIn profile copy etc.
- We introduced her to useful contacts and involved her on projects to build confidence and broaden experience beyond the legal profession.

##### **The Result**

- A portfolio career which matched her personal values and combined legal consultancy, executive mentoring and public speaking and presentation training.
- A fulfilling planned 'slope' to retirement, rather than a steep 'cliff'.
- We included her case study in our Career Management for Lawyers book for the Law Society as a role model to other women solicitors.

##### **Client testimonial**

*"Rachel has been coaching me for the last few months fully supporting and encouraging me to move on to new opportunities. She has been a tower of*



# EnergiseLegal

*strength, giving clear and comprehensive tools to identify my skills. She enables her clients to understand their abilities and develop their skills which gives them a powerful direction for their new enterprise. She also has an extensive knowledge and understanding of lawyers abilities and the possibilities for them in the future job market. She has the unique ability to look ahead for exciting new opportunities while most lawyers will look back at the traditional roles. During the coaching and even when it is finished, Rachel puts her clients in touch with valuable contacts, makes introductions whenever she can and involves her clients in projects to give them experience and add to their skills. She does everything within her power to make sure her clients succeed.*

*I highly recommend Rachel for anyone who is stuck in their career or needs to find something new for whatever reason – she is an inspiration.” Jenny Brewer.*