

EnergiseLegal case study

Solicitors/Marketing Myself/CV Writing

Skills CV Redesign

The Brief

- Our client has been with the same law firm for 17 years since qualifying.
- They wanted to move to a law firm which fitted their values and had no luck achieving interviews with their traditional chronological CV and were under marketing themselves, a common trait in women especially.
- To help them have a career breakthrough.

My Role

- 3 hours of our career coaching helped our client to define their career goal in detail.
- We redesigned their CV to a skills format, including some testimonials and showcasing their skills.

The Result

- Their new CV got them noticed with recruiters and achieved interviews.
- They achieved 3 job offers with law firms meeting their brief and accepted the one that best fitted their values.

“Career coaching with Rachel was one of the best investment decisions I have made. Thanks to Rachel's coaching I am now working in exactly the type of organisation I had long aspired to. Being new to how coaching worked, I wanted Rachel to give me the answers to 'what next in my career'. Instead, Rachel worked with me, providing lots of excellent literature and exercises for me to



complete and ponder on. As a result of our coaching, I had a clear view on my skills, strengths, values and what motivated me.

In spite of finishing our formal coaching some time ago, I find the lessons and tools are still benefitting me today in my career. Rachel was an exemplary professional coach with a style that works very well - personal yet fantastic insights. Rachel's listening skills and her ability to convert what I said in our sessions to illuminating questions helped me develop and work towards my ultimate goal. Rachel's network is deep and wide. She introduced me to those within her network where she believed there may be mutual benefit and that too proved to be brilliant and very helpful. I have recommended Rachel to many of my friends, clients and colleagues. They have all had the highest praise for her. I highly recommend Rachel if you are looking for a new role, a change in career or for professional advice."

Lara Keenan.