

## **EnergiseLegal case study**

### **Firms/Marketing Us/Content Creation**

#### **Webinars**

##### **The Brief**

- Recommend 8 career webinars to support solicitors' career management.
- Provide copy to market the webinars' features and benefits to the target audience on-line.
- Provide high quality timeless practical content.

##### **Our Role**

- Research up to date content for topics.
- Create webinar slides to the branded format.
- Create audio recordings to bring the webinar content to life.

##### **The Result**

- 8 practical and insightful career webinars expediently managed.
- Original topics including Career scenario planning.
- High level of client satisfaction with minimum input needed by them.