

# **EnergiseLegal case study**

## For Solicitors/Career Management/Career Transition

### **Happy + fulfilling retirement strategy.**

#### The Brief

- 12 hour career coaching programme self-funded, 1 hr/month (Zoom).
- Repeat client third career crossroads they had worked with us.
- Successful Personal Injury partner with the same law firm for over 2 decades.
- On firm's Partner group retirement planning programme and wanting 121 support.
- Help to create an inspiring plan for retirement and a portfolio career.

#### **Our Role**

- Confidential supportive sounding board talk freely without worry of peer opinion/approval or disapproval.
- Step by step retirement strategy including career, home, family, finance.
- Think through career options for retirement and how best to achieve them.
- Clarify brand positioning and personality in the market to leverage in future
- Craft a compelling vision for retirement including a new 'bucket list.

#### The Result

- Defined personal brand, brand story and clarity on key messages.
- Successfully gained buy-in for funding of mediation training by firm.
- Agreement secured by firm to set up a mediation practice, led by our client.
- Feeling excited and confident about the future and that will be a 'step ups, not a 'step back'.
- Clarity on retirement home options and how/when to achieve them.