

EnergiseLegal case study

For Solicitors/Marketing Myself/Personal Branding

New networking + public speaking confidence.

The Brief

- Client with a consistent track record of setting a career strategy and achieving defined career goals.
- Support to achieve next career goal.
- Very modest and dislikes marketing themselves.

Our Role

- Encouragement to set career capital goals to build visibility and position self for ideal role.
- Invited client to two useful networks to build network and support system.
- Introduction to useful contact in our network with relevant network to support them to achieve their career goal.
- Redesigned CV from chronological to Skills CV format to better showcase talents.
- Supported applications for non-exec roles to establish portfolio career.
- Invited to my PWHub network to broaden network.

The Result

- Compelling speaker showcasing talents.
- Successful keynote talk at arbitration network, with excellent delegate feedback.
- Broader network with key influencers to enable introductions to future opportunities and career capital opportunities.
- Secured a trustee position with a charity to broaden career and establish portfolio career.